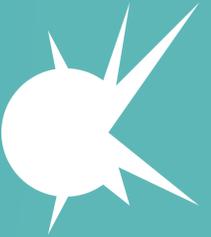


A good poster can't make up for bad research

But a bad poster can make good research hard to recognize

Washington NASA Space Grant

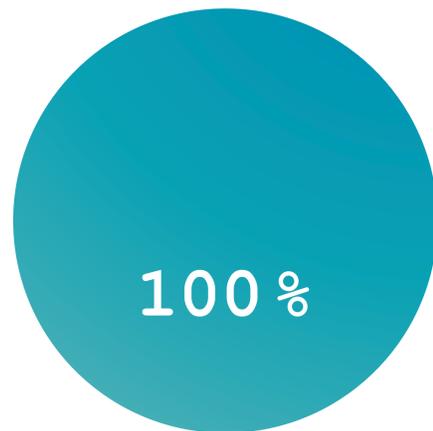
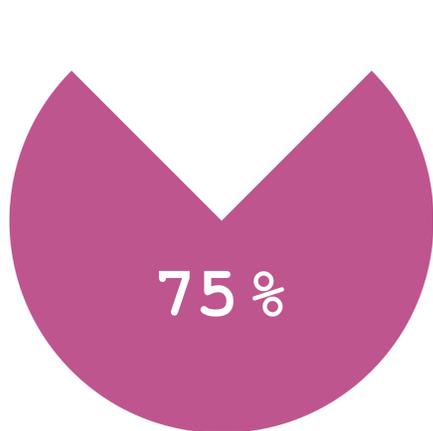


Introduction

Posters are widely used in the academic community, and most conferences include poster presentations in their program. Research posters summarize information or research concisely and attractively to help publicize it and generate discussion. The poster is usually a mixture of a brief text mixed with tables, graphs, pictures, and other presentation formats. At a conference, the researcher stands by the poster display while other participants can come and view the presentation and interact with the author.

Materials and Methods

- Information should be readable from about 2 meters away
- Title is short and draws interest
- Word count of about 300 to 800 words
- Text is clear and to the point
- Use of bullets, numbering, and headlines make it easy to read
- Effective use of graphics, color and fonts
- Consistent and clean layout
- Includes acknowledgments, your name and institutional affiliation



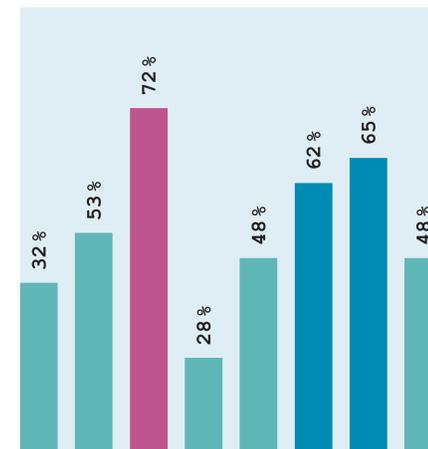
Results

The scope of many projects is too large to fit into a single good poster – it's all about editing the story you want to tell. Hear from one presenter about this process:

› **To make my poster, I started by thinking about my art, which was the ready-made outcome of my project. I had all kinds of art: pencil sketches in my journal, acrylic disasters, marker drawings, graphic design pieces, and a whole variety of finished and unfinished pen and ink pieces. I knew I couldn't include all of it. For instance, even though I had some graphic design pieces I really liked, I chose not to include them because I decided my poster would function better as a snapshot of my summer project, instead of as a summary.** ‹

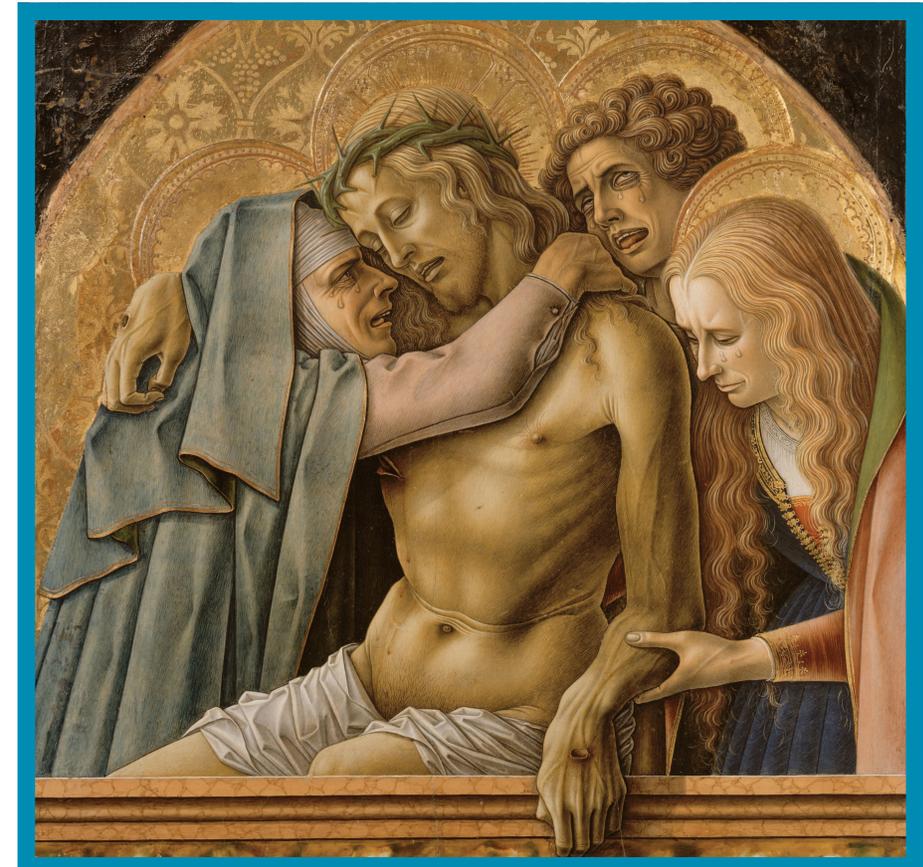
Major Grant Awardee 2017, ASURPS Presenter 2018

A poster is a visual representation of an author's scientific research. The purpose of the poster is to outline a piece of work in a form that can be quickly and efficiently communicated with the intention of stimulating interest and discussion. The presenters must be available to discuss their posters with other attendees. The most effective poster sessions allow enough time for each at-



tendee to meet with a significant number of the poster presenters.

Conclusions



Crivelli, Carlo (1476): *Pietà*. 69 × 63.5 cm. Metropolitan Museum of Art. *Wikimedia Commons*

Acknowledgements

A GOOD POSTER CAN'T MAKE UP FOR BAD REASERACH

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Literature

How to Create a Research Poster. Poster Basics. www.Doc: guides.nyu.edu/posters (03.02.2019)

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